



What is QUENCH?

QUENCH is a **Free** Mobile App brought to you by the **award winning** TVO series, **The Water Brothers**. QUENCH instantly connects you to the nearest **water fountain** or official **water bottle Re-fill Location** in the Greater Toronto Area. QUENCH has been **endorsed by The City of Toronto** and is listed by Toronto Tourism as a useful service for visitors to Toronto.

Why is the QUENCH App important?

Toronto has some of the cleanest and safest tap water in the world and Toronto Water is proud of this high quality. The Water Brothers want people to be given convenient access to clean, healthy water and reduce plastic bottle waste. For the outdoor enthusiast, cyclist, runner, tourist, families and average urban adventurer, this mobile App is an important tool to keep you hydrated.

What benefit does QUENCH bring to Toronto?

The more people who use QUENCH, the less amount of plastic bottle waste will end up in Toronto's waste collection systems. Quench could help save Toronto millions of dollars by helping to eliminate the approximately 146 million plastic water bottles that end up in the city's landfills and over 250 million additional bottles are recycled each year by the city.

Want to watch a TV episode that features Toronto Water?

In an episode of **The Water Brothers**, the brothers explore the R.C. Harris Water Treatment Plant, a Toronto Water Laboratory, and conduct on-the-street water taste tests. You can stream "Bottlegate" and any of our episodes for free at:

www.TheWaterBrothers.ca

How does QUENCH work?

QUENCH uses a database of clean water Re-fill Locations and water fountains and enables you to search by either entering a specific address or intersection or by using your current location via your device's internal GPS. Users can also add locations to the database and provide ratings and reviews to help make it more convenient, free and fun to consume city water.

**ENJOY THIS \$100,000 GIFT FROM THE WATER BROTHERS AND
SPREAD THE WORD TO YOUR CONSTITUENTS!**



What is a Re-fill Location?

QUENCH is supported by official Re-fill Locations across the Greater Toronto Area. Registered local businesses are happy to provide tap water to visitors carrying reusable bottles. Examples of Re-fill Locations are cafes, restaurants, retailers, teashops, bakeries and flower shops just to name a few. You will clearly be able to see on the description page in the App if it's a Re-fill Location or water fountain. Please recommend new locations to us.

Devices that support QUENCH:

iPhones and iPads with iOS 5+, Android devices with OS 4+, Blackberry phones with OS 5+

Download for FREE:

You can go to each respective store and download the app (see instructions below) or go to our website, www.TheWaterBrothers.ca. Go to the QUENCH page and you will see the following buttons: App Store, Android Market, Download for Blackberry. This will take you straight to the respective store to download the QUENCH App. Basic process.

Blackberry Phones	iPhones & iOS Devices	Android Phones & Devices
<ol style="list-style-type: none">1. Go to App World2. Go to Apps3. Search Quench4. Download	<ol style="list-style-type: none">1. Go the App Store2. Search Quench3. Hit the Free button4. Install App	<ol style="list-style-type: none">1. Go to Play Store2. Go to Apps3. Search Quench4. Download

Special Note about QUENCH on Blackberry

The QUENCH App for the Blackberry works a little differently.

1. The first page allows you to search by current location or by entering an intersection or address.
2. A list of approximately 6 locations shows up. Choose one from the list.
3. The map shows up – the water drop indicates where the location is and the blue dot indicates where you are.
4. Click on the water drop and the description page shows up.

Note: On Blackberry, you cannot add comments, rate, add locations or share.

To Learn More about QUENCH, The Water Brothers and the quality of water in Toronto visit our website: www.TheWaterBrothers.ca or contact SK Films at (416) 367-0440.

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